

MARKETING PACKAGE



BRANDING . MARKETING . PRODUCTION . PRINTING



WWW.JCCREATIVESTUDIO.COM

JC CREATIVE (M) SDN BHD 202201042559 (1488256-V)

BEST FOR ENGAGEMENT | SALES | PROMOTIONS

入门版 视频拍摄广告
VIDEO ADS **STARTER**
PACKAGE

1 MONTH
RM1599

3 MONTH RM4500

SAVE WORTH RM 1000

FREE 1 BEAUTY SHOT VIDEO

1 **ADS VIDEO**
CREATIVE, DIRECT 50-60S

1 **SET**
ADS POSTER

VIDEO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING, MONTHLY ANALYSIS REPORT

BEST SELLER - FOR CONVERSION | TRAFFIC | ENGAGEMENT MIX

精准营销视频广告
**VIDEO ADS PRO
PACKAGE**

**1 MONTH
RM2599**

3 MONTH RM7000

SAVE WORTH RM 2000

FREE 3 SALES VIDEO (30-50S)

2

1 ADS CONTENT, 1 BEAUTY SHOT

CREATIVE, DIRECT 50-60S

ADS VIDEO

4

2 SET & 2 SINGLE

ADS POSTER

**VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE**

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING, MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING, AIS AUDIENCE BEHAVIOUR SYSTEM

BEST FOR BRAND AWARENESS + CONVERSION MIX

品牌营销曝光广告

VIDEO ADS **SUPER** PACKAGE

1 MONTH
RM3599

3 MONTH RM9000

SAVE WORTH RM 2000

4

2 CREATIVE, DRAMA ADS VIDEO **50 S - 60 S**

2 DIRECT SHORT ADS VIDEO **30 S - 45 S**

ADS VIDEO

4

2 ADS SET POSTER, 2 ADS SINGLE POSTER

ADS POSTER

VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

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BEST FOR CONVERSION | TRAFFIC | ENGAGEMENT

基础版 视频广告

VIDEO ADS BASIC PACKAGE

1 MONTH
RM1999

3 MONTH RM5000

SAVE WORTH RM 1000

4

30 S - 50 S

ADS VIDEO EDITING DESIGN

ADS VIDEO

4

1 ADS SET POSTER, 1 SINGLE ADS POSTER
2 DAILY CONTENT (ANIMATION / POSTER)

ADS POSTER

VIDEO DESIGN SERVICE

VIDEO EDITING , SCRIPT WRITING , VIDEO DESIGN
NO ON-SITE VIDEO SHOOTING

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING , AIS AUDIENCE BEHAVIOUR SYSTEM

BEST FOR BRAND AWARENESS + CONVERSION MIX

直推版 视频拍摄广告

VIDEO ADS **DIRECT** PACKAGE

1 MONTH
RM2999

3 MONTH RM8000

SAVE WORTH RM 1000

4

30 S - 50 S

TALENT DIRECT ADS VIDEO

ADS VIDEO

4

1 ADS SET POSTER, 1 SINGLE ADS POSTER
2 DAILY CONTENT (ANIMATION / POSTER)

ADS POSTER

VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING, MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING, AIS AUDIENCE BEHAVIOUR SYSTEM

BEST FOR BRAND AWARENESS / CORPORATE CAMPAIGNS

商业形象广告

VIDEO ADS **COMMERCIAL** PACKAGE

1 MONTH
RM4999

1 **60 S - 90 S**
COMPANY INTRO | STORY LINE | DRAMA | CREATIVE
**COMMERCIAL
INTRO**

1 **45 S - 60 S**
WITH AFTER EFFECT
**COMMERCIAL
ADS VIDEO**

4 **ADS SET / SINGLE
POSTER
DESIGN**

**VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE**

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
MARKETING FUNNEL , BRAND POSITIONING , COMMERCIAL

BEST FOR BRAND AWARENESS + LEAD GENERATION + CONVERSION

品牌销售与流量IP广告

VIDEO ADS SALES BRANDING IP
PACKAGE

1 MONTH
RM4999

3 MONTH RM12000

SAVE WORTH RM 3000

10 30 S - 50 S **SHORT IP VIDEO** **2** 50 S - 60 S **CREATIVE | DRAMA | DIRECT ADS VIDEO** **4** ADS SET / SINGLE **POSTER DESIGN**

VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING, PERSONAL IP

BEST FOR PAGE MAINTENANCE | ACTIVE

主页广告维护

PAGE MAINTENANCE PACKAGE

1 MONTH
RM999

2 1 ADS SET / 1 ADS SINGLE
DAILY POSTER

2 DAILY POSTER
ADS POSTER

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | DAILY CONTENT DESIGN
HOLIDAY POSTER | NOTICE POSTER | PHOTO EDIT

CONTENT ARRANGEMENT | ADS MANAGEMENT SETTINGS | MONTHLY SCHEDULE | MONTHLY ANALYSIS REPORT

ADS MANAGEMENT SETTING, MONTHLY ANALYSIS REPORT