

# 广告营销配套

## MARKETING PACKAGE



# 有效营销

## PERFORMANCE MARKETING PACKAGE

1 MONTH  
**RM2999**

# 2

1 ADS CONTENT, 1 BEAUTY SHOT

CREATIVE, DIRECT 50-60S

### ADS VIDEO

# 4

2 SET & 2 SINGLE

### ADS POSTER

VIDEO SHOOTING SERVICE  
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING  
IN-HOUSE TALENT INCLUDED

GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING, MONTHLY ANALYSIS REPORT  
MARKETING FUNNEL, BRAND POSITIONING, AIS AUDIENCE BEHAVIOUR SYSTEM

# 品牌营销

## BRAND AWARENESS MARKETING PACKAGE

1 MONTH  
**RM3999**

# 4

2 CREATIVE, DRAMA ADS VIDEO **50 S - 60 S**  
2 DIRECT SHORT ADS VIDEO **30 S - 45 S**

## ADS VIDEO

# 4

2 SET & 2 SINGLE

## ADS POSTER

**VIDEO SHOOTING SERVICE**  
**PHOTO SHOOTING SERVICE**

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING  
IN-HOUSE TALENT INCLUDED

**GRAPHIC DESIGN SERVICE**

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# 有效营销

3 MONTHS PACKAGE

RM7500 RM8,997

成  
效  
证  
明

1<sup>ST</sup> MONTH

RM3500

2<sup>ND</sup> MONTH

RM2000

3<sup>RD</sup> MONTH

RM2000

# 品牌营销

3 MONTHS PACKAGE

RM9500 RM11,997

流  
量  
变  
现

1<sup>ST</sup> MONTH

RM4500

2<sup>ND</sup> MONTH

RM2500

3<sup>RD</sup> MONTH

RM2500



# 商业视频广告

## COMMERCIAL ADS



# 商业广告

## COMMERCIAL ADS PACKAGE

1 MONTH  
**RM4999**

**2**

COMPANY INTRO | STORY LINE |  
DRAMA | CREATIVE

**COMMERCIAL  
ADS VIDEO**

**4**

COMMERCIAL | GRAPHIC |  
ANIMATION

**ADS POSTER**

**VIDEO SHOOTING SERVICE  
PHOTO SHOOTING SERVICE**

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING  
IN-HOUSE TALENT INCLUDED

**GRAPHIC DESIGN SERVICE**

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT  
MARKETING FUNNEL , BRAND POSITIONING , COMMERCIAL

# 商业营销配套

3 MONTHS PACKAGE

RM12,000  
~~RM17,997~~

专注商业品牌化

1<sup>ST</sup> MONTH

RM6000

2<sup>ND</sup> MONTH

RM3000

3<sup>RD</sup> MONTH

RM3000

# 短视频营销

## SHORT VIDEO ADS



# IP营销

## COMPANY IP ADS VIDEO PACKAGE

1 MONTH  
**RM5999**

# 10

IP CONTENT 30 S - 50 S

## IP VIDEO

# 2

CREATIVE , DIRECT 50-60S

## ADS VIDEO

VIDEO SHOOTING SERVICE  
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING  
IN-HOUSE TALENT INCLUDED

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT  
MARKETING FUNNEL, BRAND POSITIONING, TIKTOK

# IP流量营销配套

3 MONTHS PACKAGE

RM15,000  
~~RM17,997~~

IP流量营销

1<sup>ST</sup> MONTH

RM7000

2<sup>ND</sup> MONTH

RM4000

3<sup>RD</sup> MONTH

RM4000



# TT短视频

TIKTOK VIDEO ADS  
PACKAGE

1 MONTH  
RM6999

# 16

30 S - 50 S

TIKTOK  
ADS VIDEO

CREATIVE | DRAMA | DIRECT

VIDEO SHOOTING SERVICE  
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING  
IN-HOUSE TALENT INCLUDED

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT  
MARKETING FUNNEL, BRAND POSITIONING, TIKTOK

# 短视频营销配套

3 MONTHS PACKAGE

RM18,000  
~~RM20,997~~

 短视频流量变现

1<sup>ST</sup> MONTH

RM8000

2<sup>ND</sup> MONTH

RM5000

3<sup>RD</sup> MONTH

RM5000

# 广告维护

## ADS MAINTANENCE



# 主页维护

**PAGE POSTER  
MAINTANENCE PACKAGE**

**1 MONTH  
RM1599**

**2** 1 ADS SET | 1 ADS SINGLE  
**DAILY POSTER**

**2** DAILY POSTER  
**ADS POSTER**

**GRAPHIC DESIGN SERVICE**

ADS POSTER DESIGN | DAILY CONTENT DESIGN  
HOLIDAY POSTER | NOTICE POSTER | PHOTO EDIT

CONTENT ARRANGEMENT | ADS MANAGEMENT SETTINGS | MONTHLY SCHEDULE | MONTHLY ANALYSIS REPORT

ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT

# DISCOVER OUR VIDEO WORKS



@JCPORTFOLIO











# DISCOVER OUR POSTER DESIGNS







