

市场营销套餐 MARKETING PACKAGE



FACEBOOK



INSTAGRAM



XIAOHONGSHU



TIKTOK



GOOGLE



PHOTOGRAPHY



VIDEO SHOOTING



DESIGN



CREATIVE

有效营销

PERFORMANCE MARKETING PACKAGE



TOTAL 8 ADS CONTENT

4 ADS VIDEO
2 ADS VIDEO, 2 CONTENT VIDEO
CREATIVE ADS VIDEO

4 ADS POSTER
2 SET & 2 SINGLE



VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE



GRAPHIC DESIGN SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING
IN-HOUSE TALENT INCLUDED

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER

1 MONTH

RM2999

OR

3 MONTHS

RM7500

1ST MONTH :
RM3500

2ND MONTH :
RM2000

3RD MONTH :
RM2000



ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING, AIS AUDIENCE BEHAVIOUR SYSTEM



OPTIMIZED FOR FACEBOOK & INSTAGRAM ADS

品牌营销 BRANDING PACKAGE



TOTAL **16** CONTENT

8 ADS VIDEO
ADS | BRANDING | CONTENT

8 ADS POSTER
INCLUDE PHOTO SHOOTING SERVICE



VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING
ON SITE SHOOTING | IN-HOUSE TALENT INCLUDED



GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER



SUPER TARGET
BRANDING



ADS MANAGEMENT
SETTING



MONTHLY
ANALYSIS REPORT



FULL MARKETING
FUNNEL



BRAND
POSITIONING



AIS AUDIENCE
BEHAVIOUR SYSTEM



ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING, AIS AUDIENCE BEHAVIOUR SYSTEM



OPTIMIZED FOR FACEBOOK & INSTAGRAM ADS

1 MONTH

RM3999

OR

3 MONTHS PACKAGE

RM9500

1ST: RM4500

2ND: RM2500

3RD: RM2500

小红书营销

RED MARKETING

TOTAL 8 ADS CONTENT

4 ADS VIDEO

4 ADS POSTER

1 MONTH

RM2999

OR

3 MONTHS

RM8500

1ST MONTH :
RM4500

2ND MONTH :
RM2000

3RD MONTH :
RM2000

FREE 小红书蓝勾 价值 RM1388



VIDEO SHOOTING SERVICE
PHOTO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING |
IN-HOUSE TALENT INCLUDED



GRAPHIC DESIGN SERVICE

ADS POSTER DESIGN | HOLIDAY POSTER | NOTICE POSTER



ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
MARKETING FUNNEL, BRAND POSITIONING, AIS AUDIENCE BEHAVIOUR SYSTEM

小红书

OPTIMIZED FOR XIAOHONGSHU MARKETING

TIKTOK 短视频

TIKTOK ADS PACKAGE



16 TIKTOK
CONTENT VIDEO
CREATIVE | DRAMA | ADS

VIDEO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING
ON SITE SHOOTING | IN-HOUSE TALENT INCLUDED

1 MONTH

RM6999

3 MONTHS PACKAGE

RM18,000

1ST MONTH
RM8000

2ND MONTH
RM5000

3RD MONTH
RM5000



ADS MANAGEMENT SETTING , MONTHLY ANALYSIS REPORT
CONTENT PLANNING , BRAND POSITION , TIKTOK TRENDS



GROW YOUR BRAND
ON TIKTOK

个人IP营销

PERSONAL IP PACKAGE

30 IP CONTENT VIDEO

PERSONAL BRANDING CONTENT



VIDEO SHOOTING SERVICE

SCRIPT WRITING | DIRECTOR | VIDEO EDITING | ON SITE SHOOTING

1 MONTH

RM5999

3 MONTHS PACKAGE

RM15,000

1ST MONTH
RM7000

2ND MONTH
RM4000

3RD MONTH
RM4000

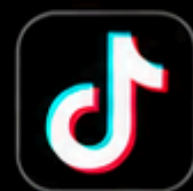
SUPER CONTENT PLANNING , ALL PLATFORM



FACEBOOK



INSTAGRAM



TIKTOK



抖音
DOUYIN

DOUYIN



小红书
XIAOHONGSHU

BUILD YOUR PERSONAL BRAND
BE SEEN, BE TRUSTED, BE CHOSEN!

爆款视频配套 PRODUCTION PACKAGE



FACEBOOK



INSTAGRAM



XIAOHONGSHU



TIKTOK



GOOGLE



PHOTOGRAPHY



VIDEO SHOOTING



DESIGN



CREATIVE

营销短视频

MARKETING ADS VIDEO



低成本高回报
LOW COST HIGH RETURN



爆款营销
VIRAL MARKETING



快速获客
FAST CUSTOMER ACQUISITION



持续曝光 - 让你的品牌一直被看见
KEEP EXPOSURE - LET YOUR BRAND BE SEEN CONTINUOUSLY



持续测试 - 多种呈现方式 获各种角度客户群
CONTINUOUS TESTING - MULTIPLE PRESENTATIONS TO REACH CUSTOMERS FROM VARIOUS ANGLES



降低广告BUDGET - 让每一分钱花得更值得
LOWER AD BUDGET - GET MORE VALUE FROM EVERY RINGGIT



适合
Meta Ads
投放

RM 799

1 SHORT ADS VIDEO 30-50S



RM 2999

5 SHORT ADS VIDEO 30-50S

*RM599
PER VIDEO



RM 4999

10 SHORT ADS VIDEO 30-50S

*RM499
PER VIDEO



+FREE 10 ADS POSTER DESIGN



适合META FB/IG广告用途
SUITABLE FOR META FB IG ADS



降低广告BUDGET
LOWER AD BUDGET



爆款营销
VIRAL MARKETING



快速获客
FAST CUSTOMER ACQUISITION

短剧营销



SHORT DRAMA ADS VIDEO

本套餐专注于剧情式广告视频系列，
通过故事情节自然带入品牌，提升用户共鸣，实现**高效转化**！

-  **软植入广告** | 自然融入剧情，无感传递品牌信息
-  **连续剧式营销** | 系列内容持续吸引，增强用户粘性
-  **创意剧情** | 定制化剧本，打造独特故事与记忆点
-  **从曝光到记忆** | 情节驱动记忆，加深品牌形象
-  **剧情带入广告，故事创造转化** | 以故事激发共鸣，引导行动，提升转化率

PACKAGE 1

RM3999 - 5集

 5集正片 |  专业拍摄制作 |  投放建议




PACKAGE 2


RM5999 - 10集


 10集正片 |  专业拍摄制作 |  投放优化建议

PACKAGE 3


RM8999 - 20集

 20集正片 |  专业拍摄制作 |  投放优化建议 + 数据分析

 **专业团队**
编剧 | 拍摄 | 剪辑 | 运营

 **高质量制作**
电影级画质，细节呈现

 **精准投放**
Meta / TikTok 投放策略

 **数据驱动**
追踪效果，持续优化

用好故事，卖好产品！
让品牌深入人心，销量自然增长！

商业级 品牌营销视频

COMMERCIAL BRANDING ADS VIDEO

让品牌不只是被看见，而是被信任

- 01  高级画面质感
ELEVATE BRAND PROFESSIONALISM
- 02  品牌形象塑造
BUILD STRONG BRAND MEMORY
- 03  商业广告脚本策划
STRUCTURED CONTENT FROM BRAND POSITIONING
- 04  专业灯光与构图
CINEMATIC VISUAL QUALITY
- 05  适合官网 / Meta广告 / 品牌宣传
SUITABLE FOR WEBSITE, META ADS, AND BRAND CAMPAIGNS



CAMERA



LIGHTING



DIRECTOR



BRAND STRATEGY



STORYBOARD



CINEMATIC VISUAL

LEVEL 1

30-50S

RM1999

BASIC COMMERCIAL ADS VIDEO

LEVEL 2

50-75S

RM2999

BRANDING STORY VIDEO

LEVEL 3

60-90S

RM3999

PREMIUM COMMERCIAL VIDEO

高级质感广告片，让品牌更有说服力

“从画面质感，到品牌价值，一支影片帮你说清楚”

活动宴会拍摄

/// EVENT SHOOTING ///

3 HOURS

RM2500

1 HOUR

+RM500



公司宴会



开张活动



品牌活动



活动记录



现场精彩回顾



专业记录每一个重要时刻
让精彩瞬间成为品牌内容



专业拍摄团队
经验丰富 设备专业



现场抓拍记录
捕捉每个精彩瞬间



照片 + 精华视频
高质量呈现 活动亮点



快速交付
高效剪辑 准时交付



适合公司宴会 /
开张 / 品牌活动

我们的团队

MEET THE TEAM

一支从策略、创意、拍摄到执行都能落地的团队



Script Writing
脚本撰写



Creative Direction
创意策划



Video Shooting
视频拍摄



Video Editing
视频剪辑



On-Site Shooting
现场拍摄



Content Planning
内容规划



Branding
品牌塑造



Marketing Strategy
营销策略



In-House Talent
签约艺人